

ShareDiscussion Checklist

ROKO Share Discussion Checklist

This is a checklist to help you think through how you can customize ROKO Share and integrate it properly. Please go through this discussion checklist with your developer before ROKO Share SDK is integrated.

Let's talk more about your app and how you'll use Sharing.

I. SELECT SOCIAL CHANNELS WHERE YOU WOULD LIKE YOUR APP CONTENT SHARED

On which channels do you want to share your content?

For example, if you want to have a discount code and want to share it on Twitter and Email:

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- Email Facebook
- Text Message Twitter

II. HOW + WHEN YOU'LL USE SHARING IN YOUR APP

Talk to your developer about how and when you'll use Sharing. It's important to think about the process of when you'll use Sharing in your app. Will it open automatically in a certain page? Will you have it as a button on your navigation? How and when should it work?

USE CASES:

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- Share Button Opens Automatically at Specific Pages
- Share Links In Navigation

III. SHARING ARTICLES WITH ROKO SHARE (if you don't want to share articles / news, you can skip)

If you're sharing news articles, what do you want to share? When you share news articles, it's helpful to think about what information you want to share, for example, do you want to share the headline? The author? First line of the body?

Discuss:

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- Headline Author

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- Body
 - Header Image

IV. SHARING PHOTOS WITH ROKO SHARE (if you don't want to share photos, you can skip this)
Talk to your developer about what information you want to share with photos. Ensure the image you intend to share is exactly as you need it to be. If it's an image being shared with an article that contains multiple images, make sure your application knows where to grab the right one from. Also do you want to share the caption?

Discuss:

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- Image Position/Placement
 - Caption of Image
 - Subtitle of Image
 - Overlay Text

V. SHARING VIDEOS WITH ROKO SHARE (if you don't want to share videos, you can skip this)
Talk to your developer about what information you want to share with videos. What is the exact placement/position in the app of the video that you want to share? Does the video include a thumbnail / still image? If so, do you want to share this as well?

Discuss:

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- Video Position/Placement
 - Thumbnail or Still Image
 - Title of Video
 - In Navigation

VI. SHARING OVER EMAIL (if you don't want to share over email you can skip this)

When you share over email, what do you want the subject and body of the email to say?

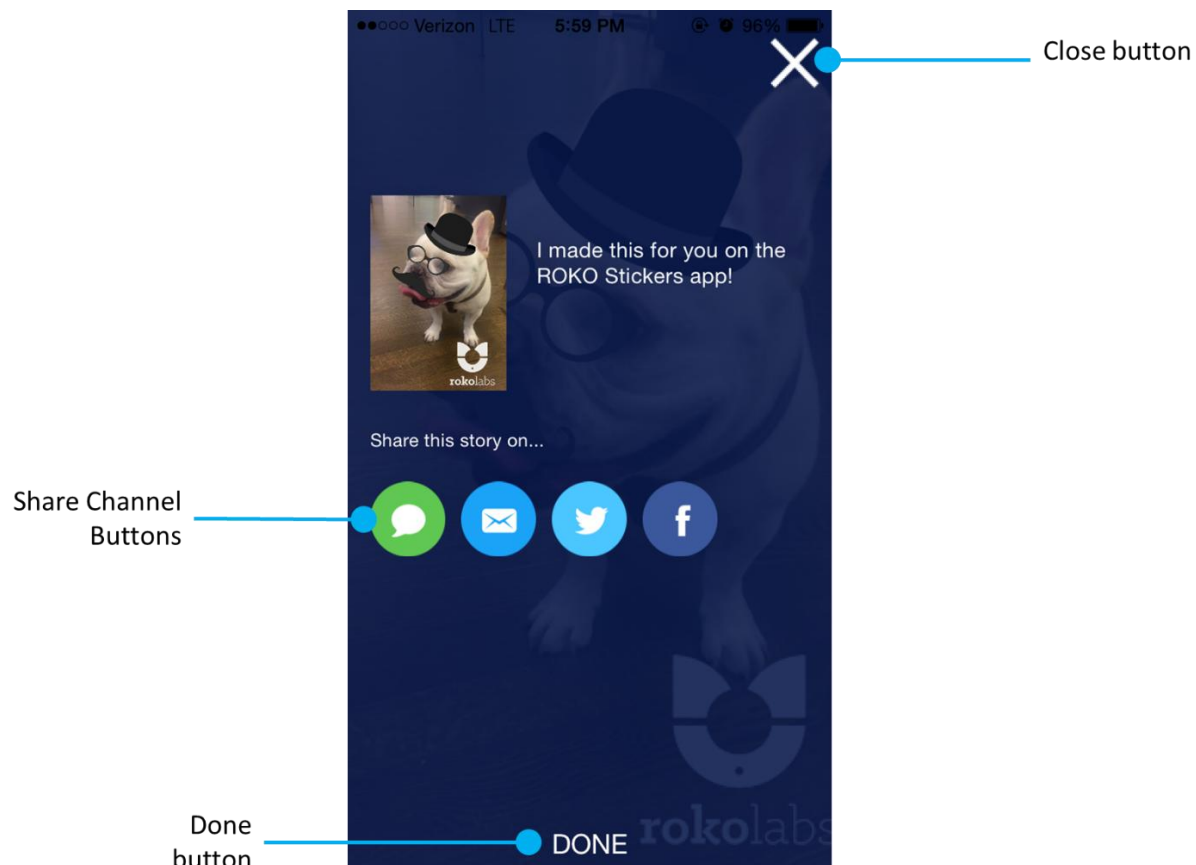
We give you a lot of flexibility. Email sharing allows you to share much more information. What information should populate the subject line? You can choose to set this text in the portal, or pass a content-specific message from your application with every item. Also think about what should be in the body of the email. We also allow you to make custom headers and footers. How should they display your branding?

DISCUSS:

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- Email Subject
 - Header of Email
 - Email Body
 - Footer of Email

VII. PREPARE YOUR BRAND ASSETS. CUSTOMIZE ROKO SHARE LOOK+FEEL

What images and branding do you want to use? Talk with your developer as to how you want it to look. How the sharing functionality looks is totally up to you. You can customize Share page and it can be updated or changed at any time to match your app styles. But we suggest preparing your assets with your designer ahead of time. Here are the attributes you can change and customize in ROKO Share:



1. Share Channel Buttons

We provide you with a group of default share channel buttons (as displayed above) but allow you the option to upload custom share channel buttons that match the look and feel of your app.

Is your app black & white? All sharp corners & edges? No problem, you can upload any iconography you choose to represent the intended share channel.

These assets must be PNG images, and we suggest uploading them as squares on a transparent background.

2. Close & Done Buttons

We require that you upload at least one button for either Close or Done so that your users can easily exit the custom Share page. You can choose to use either a text or a button to represent these actions, and both can be controlled via the portal.

These assets must be PNG images, and we suggest uploading them as squares on a transparent background.

Any other thoughts?!

If there are any questions and concerns after reading this, we encourage you to reach out to us. Feel free to send us an email to support@rokolabs.com, or check the box below and we will contact you shortly.

I would like a Customer Service Manager to contact me.